

## New 15.6" and 18.5" Full-HD TFT LCD Modules Deliver Dazzling Images

*FHD meets 1500:1 Contrast and Wide Viewing Angles for Exceptional Industrial Display Performance*

**CAMAS, Wash. – May 24, 2016** – Today, Sharp announced two new LCD display modules that deliver stunning Full-HD (FHD) images. FHD performance is complemented by crisp definition via a high 1500:1 contrast ratio (typical). The combination enables viewing of high detail in the most challenging ambient lighting situations. Each TFT display delivers enhanced viewability with a wide 170°(H) / 170°(V) viewing angle. Each panel features a built-in LED backlight driver, simplifying the design process. Both displays will be on show at Display Week, May 24 – 26, at the Moscone Convention Center in San Francisco, CA.

### Industrial Application LCDs...Backed By Sharp

Sharp offers a full industrial LCD line-up, with applications including Advertising, ATM, Automotive, Climate Control, Factory Automation, Gaming/Lottery, Fitness/Sports, Home Automation, In-Flight Entertainment, Industrial Controls, Kiosks, Medical Devices, Multimedia, Point of Sale (POS) Terminals, Transportation, Test and Measurement, Wearable Technology, White Goods, and many others. Contact your Sharp Representative or Distributor to learn more about these rugged, high-performance LCDs. Our offerings range from .99-inch – 23.5-inch diagonals, and include both out-of-the-box and value-added solutions for high brightness, high contrast, and multi-touch PCAP for LCD touch screen applications.

Customers benefit from full-service support from U.S.-based field sales and applications engineering teams. Sharp industrial displays are backed by long product life cycles, and supported with extensive documentation, including Specifications, Incoming Inspection Standards, Reliability Data, and a UL Parts List.

### Availability and Pricing

Product samples and pricing may be obtained through any Sharp Representative or Distributor. One-piece sample pricing is as follows:

Size (Diagonal)	Part Number	Type	Sample Pricing
15.6-inch	LQ156M3LW01	LVDS	\$260
18.5-inch	LQ185M3LW01	LVDS	\$205

### About Sharp Microelectronics of the Americas

Sharp Microelectronics of the Americas (SMA) drives innovative LCD, optoelectronics, imager, and RF components to market. The world's leading manufacturers of consumer and business technologies look to SMA for the products, expertise, and worldwide support they need to make their visions a reality. SMA, in Camas, WA, is the microelectronics sales and marketing division of Sharp Electronics Corporation, a wholly owned subsidiary of Sharp Corporation. For more information, visit us at [www.SHARPsma.com](http://www.SHARPsma.com).

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