



FOR IMMEDIATE RELEASE

WPGA CONTACT

Anna Leggett

WPG Americas Inc.

Phone: 813.792.4265

Fax: 813.814.9114

anna.leggett@wpgamericas.com

www.wpgamericas.com

WPG Americas Announces New Partnership with Sharp to Distribute Their Industrial and Memory LCD Product Offering

SAN JOSE, Calif., August 10, 2016 – WPG Americas Inc. (WPGA), a subsidiary of WPG Holdings, Asia’s number one electronics distributor, announced today a new agreement with Sharp Microelectronics of the Americas (SMA) to distribute their full line of Industrial Application (IA) and Memory LCDs. Sharp’s IA TFT LCDs are built to perform in environments ranging from factories to physician’s offices. Their durable construction, high contrast, high brightness, wide viewing angles, and high operating temperatures deliver high performance to meet tough product demands. Sharp’s Memory LCDs are ideal for wearable technology and other small devices required to display rich content with low power consumption.

“By adding Sharp’s industrial LCD and Memory LCD portfolio to our embedded display line card, we have a key partnership that has expanded the breadth of high-performance LCD products available to our customers across the Americas,” said Rich Davis, President of WPG Americas Inc.

“A strategic alliance with WPG and their experienced North American Sales team represents significant potential for us to reach new audiences,” said Frank Schaffer, National Sales Director, SMA. “As Sharp continues to expand its IA business, WPG’s strong focus on display solutions and commitment to the IA market will deliver great benefit to our customer base.”

About Sharp Microelectronics of the Americas

Sharp Microelectronics of the Americas (SMA) drives innovative LCD, optoelectronics, imager, and RF components to market. The world’s leading manufacturers of consumer and business technologies look to SMA for the products, expertise, and worldwide support they need to make their visions a reality. SMA, in Camas, WA, is the microelectronics sales and marketing division of Sharp Electronics Corporation, a wholly owned subsidiary of Sharp Corporation. For more information, visit us at www.SHARPsma.com.

About WPG Americas Inc.

Headquartered in San Jose, CA, WPG Americas Inc. is a member of WPG Holdings, a \$16.24B worldwide distributor of semiconductors, passive, electro-mechanical and display products. Founded in November 2007, WPGA is a franchised partner for leading technology suppliers. As a member of WPG Holdings, WPGA is uniquely positioned to offer total solutions to its diverse customer base. WPGA continues to introduce new leading edge technologies, quality service and design-in focus through its superior engineering programs. For more information, visit www.wpgamericas.com.